



OFFICIAL LAUNCH

SWPanel 2027

AI that works with you

A hands-on day to discover how artificial intelligence runs through the entire panel to help you manage, protect and grow your business.

DATE

Friday 27 November 2026

TIME

09:30 – 17:30 h

VENUE

SW Hosting · Data Center
Girona
C/ Ponent 13-15, Fornells de
la Selva

Event agenda

A shared presentation in the morning and workshops to choose from: one in the morning slot and one in the afternoon.

09:30–10:00 Welcome, coffee and networking

10:00–10:45 **Keynote: “AI comes to SWPanel”**

A new way to manage, protect and grow your business. Vision and live demos.

10:45–11:15 **SWPanel 2027 in action**

A tour of the main new features and how they connect, so you know the full picture before choosing a workshop.

11:15–11:45 Breakfast and networking

11:45–13:00 **Parallel morning workshops** [Choose one](#)

APIs: connect SWPanel to your business · RHA: build and run your hosting business

13:00–13:20 **New business models with SWPanel 2027**

How to turn the new capabilities into services and offers for your customers.

13:20–13:35 **SWPanel Academy**

SWPanel's training platform: master the panel at your own pace.

13:35–13:45 **Questions and morning wrap-up**

13:45–15:00 Lunch, networking and Data Center tours in small groups

15:00–16:15 **Parallel afternoon workshops** [Choose one](#)

Security 360 · SEO · Workflows in SWPanel 2027

16:15–16:30 Coffee break

16:30–17:15 **Deep-dive tables**

The most popular topics, advanced questions and attendees' own cases. Announced before lunch.

17:15–17:30 **Joint closing**

Conclusions, availability and next steps.

The workshops

75 hands-on minutes per workshop, all with the same format:

10'

Introduction

25'

Guided demo

25'

Hands-on exercise

15'

Questions

MORNING · 11:45–13:00

APIs: connect SWPanel to your business

For those who integrate the panel with their own systems

- Authentication and first requests
- Common operations
- Integration with your own tools
- Exercise: a complete integration flow

RHA: build and run your hosting business

For resellers and integrators

- Setup and catalogue
- Customers and orders
- Invoicing and payments
- Exercise: from creating an offer to managing it

AFTERNOON · 15:00–16:15

Security 360

Analyse, decide and act

- SOC and interpreting findings
- Adaptive WAF
- Country and bot control
- AI advisors
- Case study on a live service

SEO

Turn data into improvements

- Diagnosis and priorities
- Reports and proposals
- AI-assisted fixes
- Results tracking

Workflows in SWPanel 2027

Master the new processes

- End-to-end flows across modules
- Steps and decisions
- Permissions and access profiles
- Connections between features

Practical information

- Limited places. Choose your workshops when you register at swhosting.com/eventos.
- All attendees will receive the materials from all five workshops afterwards.
- Data Center tours take place in small groups during lunch.